



PRESENTATION TO ORDINANCE SURVEY IRELAND

UPDATE ON IRELAND'S NATIONAL BROADBAND PLAN
(NBP) 24TH JUNE 2014

FERGAL MULLIGAN
PROGRAMME DIRECTOR – NBP

The NBP

- ❑ Published in 2012, sets out Ireland's Digital Agenda
- ❑ Driven by Cable/Fixed/Mobile investment
- ❑ Spectrum Auction in 2012 – over €900million to exchequer
- ❑ Eircom/UPC/Others investing heavily in Next Generation networks
- ❑ Digital Strategy is a key enabler of all infrastructure built



Ultimate objective of the NBP

- ❑ Bridge the digital divide
- ❑ Incentivise commercial roll out as far as possible
- ❑ A commitment to a State led intervention to address non commercial areas
- ❑ Achieve optimal economic and social use of the internet
- ❑ Targeted at all user, business, individual, Government etc
- ❑ Achieve a digitally enabled society
- ❑ Keep pace with European and International peers



Developments to date

- ❑ Significant data gathering exercise with industry
- ❑ Mapping data from operators onto a central database
- ❑ Engagement with European Commission re State Aid rules
- ❑ Establishing where Next Generation broadband is available
- ❑ Establishing where only basic broadband is available
- ❑ Defining areas of Ireland that require intervention – “White areas”



Key trends in the Market

- ❑ On line consumer spending €5.9 billion in 2014
- ❑ Projected on line spending of €12.7 billion in 2020
- ❑ Significant uptake of digital services
- ❑ Huge growth in traffic over all networks
- ❑ Many on line services consuming bandwidth
- ❑ Far more jobs now rely on ICT services
- ❑ The internet economy is a significant driver of growth and GDP



The future

- ❑ Significant demand from consumers for high speeds
- ❑ Foreign direct investment attracted by a connected society
- ❑ Citizens see benefits across the board of reliable broadband
- ❑ Education, health, agri business, SME's etc etc
- ❑ Home entertainment converging on line



Government Commitment

- ❑ Updated announcement made in April 2014
- ❑ Delivery of fibre based infrastructure to all areas currently not served by fibre
- ❑ Maps will be published later in the year of “white areas”
- ❑ An end to end broadband delivery strategy for the entire country
- ❑ Sustainable, future proofed network for all required
- ❑ No further intervention should be necessary
- ❑ A connected society



Next Steps

- ❑ Consultation on the mapping and the areas of proposed intervention
- ❑ Consultation on the proposed end-to-end intervention Strategy
- ❑ Launch the Procurement process
- ❑ Achieve State Aid approval for the proposed intervention
- ❑ Agree contract(s) and build a future proofed sustainable broadband network for generations to come



Thank you

Questions?

